



THE 2023
GORDIE HOWE CARES

PRO-AM POSTGAME

Featuring Luncheon Hot Stove Special Guest

PHIL ESPOSITO

With Surprise Guest

PAUL HENDERSON

**When inspired people
come together,
great things happen!**

IN PARTNERSHIP WITH



**GORDIE
HOWE
CARES**



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MORE THAN A GAME

A weekend of support, gathering, and great hockey, featuring NHL Alumni, Olympic Stars, and hundreds of dedicated weekend warriors all in the name of supporting the caregivers of those living with dementia related illness.

This year was bigger than ever!

When your weekend starts with Phil Esposito and Paul Henderson reuniting to reminisce about one of the biggest games in hockey to a room of fans, stars, and supporters, you know you're where you need to be.

As the Gordie Howe CARES signature event, the annual Pro-Am Tournament has been playing to support caregivers of those living with dementia related illness for more than a decade. Since 2015, we've had more than 116 teams play for the cause, with about 325 playing each year. Add to that more than 130 NHL Alumni that have laced-up to contribute over the ten year history of the event, and that's a lot of support!

Gordie Howe CARES raised just under
\$1.2 MILLION!
at the 2023 Pro-am Tournament! /

Kicking off with the Pro-Am Luncheon, this sold-out event portion of the weekend focused on amplifying the conversation around caregivers, and furthering the awareness of dementia related illness.

See the complete event and Pro-Am Tournament gallery by clicking below



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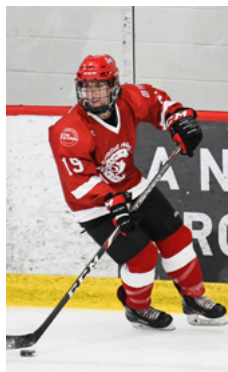


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THE WEEKEND

It's more than hockey. It's a community coming together in the name of support.



Moving into the weekend, our tournament players and NHL Alumni took to the ice at Flames Community Arenas to participate in two days of fun-filled, round-robin hockey—with an ample dose of NHL-style show-boating! This year's tournament theme, "Hockey for all" focused on making our event more inclusive and accessible for all. We also introduced three new teams, and in addition to our NHL Alumni, welcomed pro-player Meghan Agosta! Meghan has played in four Olympic Winter Games, winning Gold in Turin 2006, Vancouver 2010, and Sochi 2014, with a more recent Silver Medal win in PyeongChang, South Korea.

This year the GHC Pro-Am raised a total of \$1,185,190!

Those funds contribute to research and the development of caregiver strategies and supports. This year, we were proud to launch "Ripples", an application created to support caregivers at every stage of their loved one's affliction.



Learn more about Ripples by visiting our website ripplesofcare.com, or by clicking the button below.



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#WHYWEPLAY

Every five minutes someone receives a new diagnosis of dementia that will change their lives forever.

When people hear the name Gordie Howe, they remember that tough but graceful hockey player sporting the famous number 9, affectionately known as “Mr. Hockey.” In a career spanning 26 NHL seasons, he accomplished more than anyone could have ever imagined. Today, an even bigger legacy exists to reduce statistics instead of creating them.

Gordie Howe CARES provides education and support to the caregivers that selflessly dedicate their time caring for loved ones affected with Alzheimer’s and dementia related diseases, so they are never alone on their journey. Our initiative includes the development of an interactive tool to help families prepare for the challenging times ahead of them. Through the incorporation of video stories, advice, and planning tools, they can feel confident making decisions collectively while maintaining their health and relationships at home and in the workplace.

Through the partnership with Dr. Zahinoor Ismail, Gordie Howe CARES has retained the specialized research and subject matter expertise necessary to inform our caregiving support system. Dr. Ismail has research positions at Hotchkiss Brain Institute and the University of Calgary. He is a unique Specialist Physician in the sense that he remains a clinician and is involved in direct patient care, but also holds the research designation of Associate Professor of Psychiatry, Neurology, and Epidemiology. Through the combination of this depth of research on dementia related illness and the development of this proprietary caregiving community tool, Gordie Howe CARES assists those affected by dementia through the direct support of the loved ones who are providing support themselves. Along with every participant, sponsor, fan, and donation, the Gordie Howe CARES Pro-Am tournament continues to play an important role in the support of those who sacrifice so much to be that support.

In addition to our support of caregivers, hockey as a sport in Canada is in its own phase of healing. To spotlight this important effort, Gordie Howe CARES is also making it our goal to keep diversity and inclusivity at the heart of our events, making hockey more available and accessible to all. [Stay up to date at GordieHoweCARES.com.](https://GordieHoweCARES.com)

Caregivers often forgotten as member of care team for those with dementia.

UCalgary researcher Zahinoor Ismail teams up with Gordie Howe CARES to support caregivers and learn from them.



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[GORDIEHOWECARES.COM](https://GordieHoweCARES.com)

THANK YOU TO ALL

It takes the support of great people, community, and organizations to accomplish great things. Without you all, this initiative would not be possible.

From the event organizers that bring this event together each year, to the many volunteers, vendors, loyal contributors, NHL Alumni, players, fans, the GHC Board, and passionate supporters, we thank you!

Without the dedication and involvement of each and every person our charity would simply not be where it is today. Thank you for your support and the continued fight for this important cause.

LUNCHEON SPONSORS  	OFFICIAL AIRLINE PARTNER 	OFFICIAL CAPTAIN'S GIFTING SPONSOR 	OFFICIAL HYDRATION SPONSOR 	OFFICIAL TEQUILA SUPPLIER 	OFFICIAL TRANSPORTATION SPONSOR OF THE ALUMNI 
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BRONZE SPONSOR 	BRONZE SPONSOR 	BRONZE SPONSOR 	BRONZE SPONSOR 	Thank you all for an amazing 2023 tournament!	



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THE EXCITEMENT CONTINUES

Strategies for getting the top NHL alumni picks have already started for 2024!

SAVE THE DATE!

With a tournament limit of just 24 teams, we'll be opening next year's registration this coming September 2023—including an early preregistration deadline for this year's participants to secure their spot early for the 2024 tournament. If the excitement on the ice and the post-game buzz were any indicators, next year will be one you won't want to miss! **Stay tuned for more details.**

STAY IN THE KNOW

Don't miss any of the action.
Follow us on our social channels for all the latest highlights, both on and off the ice.



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